

OTG Restaurants

Philadelphia International Airport

DAROFFDESIGN

OTG Experience, a New York-based national food and beverage provider, selected DDI to head their design team in transforming Terminal B at Philadelphia International Airport into a hospitality centered experience for air travelers. OTG (“On-the-Go”) leads the effort in “breathing new life into the airport experience” at locations across the country and here for the \$30 million dollar 60,000 sq. ft. redesign at Terminal B.

The renovation includes expanded retail offerings, grab and go food concessions and several new restaurants open to gate lounges. Locations feature sophisticated

furniture and dining tables and countertops equipped with iPads allowing passengers to check flight information, browse online, play games, and order food and drinks to be delivered directly to the comfort of their seats.

Each restaurant DDI designed for OTG is unique to its featured cuisine, with venues like LOVE Grille, Independence Prime, and Germantown Biergarten referencing to local city neighborhoods, landmarks, and icons. In addition to this Philadelphia location, DDI is collaborating with OTG at more than 6 other locations nation-wide.

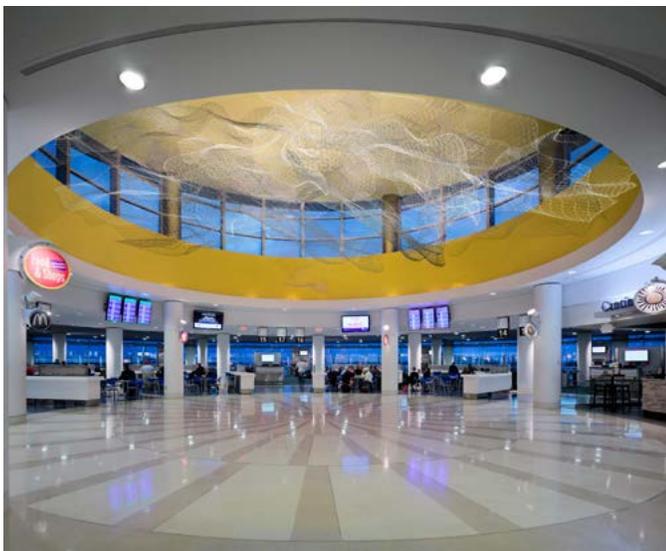


Terminal DE

Philadelphia International Airport

DAROFFDESIGN

DDI was the “prime” provider for the master planning, architecture, interior design, environmental graphic design and consulting engineering services for the \$350 million dollar, 372,000 square foot Terminal D/E renovation and expansion project. This project included new and expanded land side facilities, connecting concourses and bridges, a new hammerhead air side facility, a 14 lane security screening checkpoint, state of the art (high security) baggage handling facility, an off-site thermal plant, Division of Aviation executive and operational offices and a concourse “mall” accommodating 25 new retail and restaurant tenants.

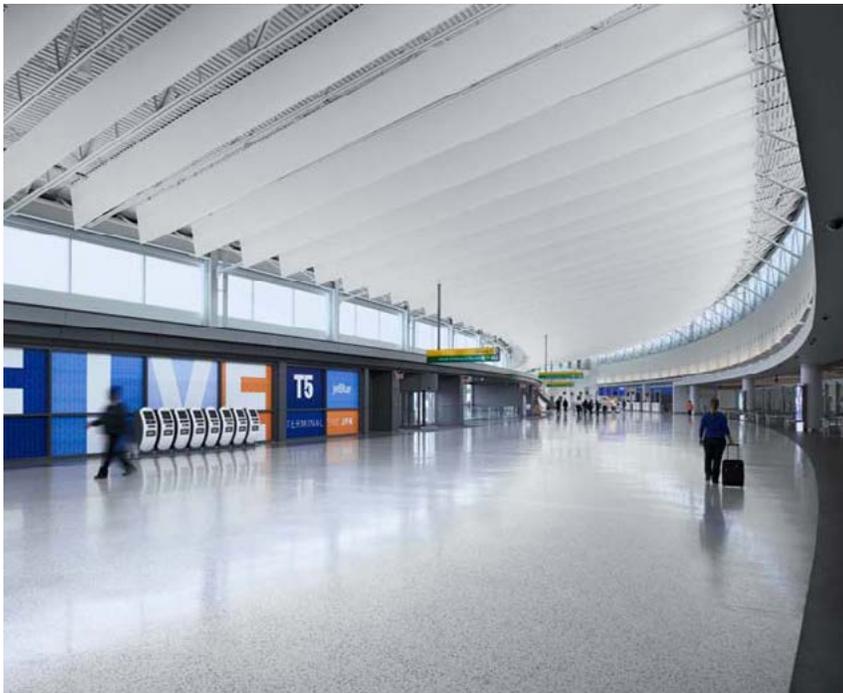


jetBlue Terminal 5 JFK International Airport

DAROFFDESIGN

DDI was one of the Design Principals in collaboration with a team of architects, engineers and designers for the master planning, architectural, interior design and environmental graphic design services for the \$550 million dollar 635,000 square foot jetBlue Terminal 5 project, planned for 26 gates to accommodate 20 million passengers a year. Responsive to jetBlue's brand

emphasis on high-value, low-cost services, the design team employed a minimalist architectural aesthetic, creatively selecting natural materials, exposed structural steel, corrugated metal and glass. The wayfinding system is based on stringent Port Authority of New York and New Jersey standards for the use of colors, materials and typographic specifications.

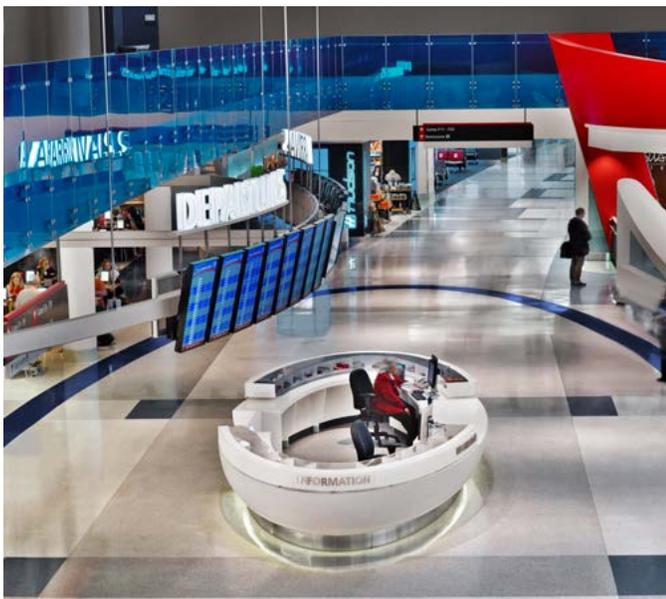


Terminal F — The Hub

Philadelphia International Airport

DDI in collaboration with a team of consulting architects, engineers and designers provided the master planning, interior architecture, interior design and environmental graphic design services for the \$127 million dollar 262,000 sqft Terminal F expansion and renovation project including a retail and restaurant “hub”. This “hub” dramatically increases the leasable square footage of this terminal while providing a streamlined and enhanced overall travel experience outfitted with amenities for both business and leisure travelers.

Located at the junction of three terminal concourses, this centralized grand pavilion contains expanded retail, restaurants, concessions and a variety of seating options complete with mobile device charging stations and a new shuttle bus depot for improved transition to other terminal. As Principal, Design Lead, Karen Daroff and the DDI design team, worked in collaboration with the Philadelphia Division of Aviation art curator, and the artist to coordinate the major public art feature that is a focal point for the 50 foot high atrium space.



Terminal A West

Philadelphia International Airport

DAROFFDESIGN

DDI was one of the Design Principals in collaboration with KPF and a team of engineers and designers for the master planning, architectural, interior design and environmental graphic design services for this 800,000 sqft international terminal, one of the first terminals designed after the tragedy of 9/11. This project became the “learning curve” for enhanced TSA security, and includes a 190 foot tall tower and is the US Customs and Department of

Agriculture control hub for international entrances into PHL. A seven story parking garage was also incorporated into this massive project. DDI’s primary focus was interior design, ticketing desks and the graphics, signage and wayfinding scope, resulting in a dynamic composition with colorful accents and a new vocabulary of international graphic symbols.

